THE CASHFLOW CANVAS® (

THE CASHFLOW BOOTCAMP

TURN YOUR NUMBERS INTO A WORK OF ART AND YOUR BUDGET INTO A MASTERPIECE

LEARN HOW TO CREATE A BUDGET THAT BRINGS YOUR VISION TO LIFE.

The Cashflow Canvas is a simple, one-page, founderfocused financial plan that provides a comprehensive view of your numbers and positions you for financial success.

In this interactive— and dare we say, fun! bootcamp, we'll guide you in crafting a complete cashflow forecast. Step by step, you'll turn your numbers into a work of art and your budget into a masterpiece

Why Attend?

- Gain a clear understanding of your financials
- Develop a sustainable financial strategy
- Connect with a community of like-minded
- Founders
- Receive expert guidance and support

Who Should Attend?

- Aspiring entrepreneurs
- Small business owners
- Startup founders
- Anyone looking to improve their financial planning skills!

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What to Expect

- Interactive exercises
- Real-world examples
- Personalized Feedback

Join us and transform your financial vision into reality with the Cashflow Canvas Program!



Arizona State University

THE CASHFLOW CANVAS®

Financial Coach | Andre T. Whittington Date | Tuesday, May 6th, May 13th, and May 20th Time | 5:00pm - 6:00pm (Each Day) Location | 850 N 5th St, Phoenix, AZ 85004

About The Cashflow Canvas.

We believe every Founder deserves to see the big picture and know how each brushstroke will impact the final result. The Cashflow Canvas is a powerful tool that can help you take control of your finances and understand how every number impacts your bottom line and bank account. With our one-page financial plan, you'll be able to visualize your revenue streams, price points, and operating expenses like never before. And that's just the beginning.

The **Cashflow Canvas Program** is specifically designed to help you master the basics of business budgeting, so you can:

- Pay yourself a fair founder's salary.
- Set a profitable price for your products or services.
- Build a plan to double down on debt and repay your debt.

3-Day Bootcamp Cohort

Capacity: 10-13 Small Business Owners **Delivery:** In-Person

Program Structure:

Date	Time
Day 1 May 6 th	5:00pm - 6:00pm
Topics Covered Introduction to The Cashflow Canvas Financial Statements Cashflow Framework Summary of All Eight Building Blocks Homework	
Day 2 May 13 th	5:00pm - 6:00pm
Topics Covered Day 1 Review Review of Revenue Streams Direct Costs and Pricing Homework	
Day 3 May 20 th	5:00pm - 6:00pm
Topics Covered Day 2 Review Filing the Forecast Forging the Forecast Best Practices Next Steps	

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